

COURSE	DESCRIPTION	LEVEL AWARD	CAREER PATHWAY	MINIMUM ENTRY REQUIREMENTS & COURSE STRUCTURE	TEACHER - STUDENT RATIO	GRADUATION REQUIREMENTS
Advanced Diploma In Communication Design Applications	The Advanced Diploma in Communication Design Applications is an industry-focused programme designed to develop the next generation of creative communicators, designers, and visual storytellers. Aligned with FHEQ Level 5, the programme equips students with advanced knowledge and practical competencies in contemporary communication design, combining creative thinking, digital technologies, visual communication strategies, and professional design practice. Through a blend of studio-based learning, technical workshops, industry projects, and contextual studies, students will explore how design can effectively communicate ideas, shape experiences, and engage diverse audiences across both traditional and digital platforms. The curriculum encourages experimentation, innovation, and critical reflection, while strengthening students' abilities in visual storytelling, branding, design research, digital media production, and creative problem-solving. Students will work on individual and collaborative projects that simulate real-world industry practices, allowing them to develop a professional portfolio and gain practical exposure to contemporary communication design applications. Emphasis is also placed on presentation skills, research capabilities, creative entrepreneurship, and industry readiness to support progression into both professional practice and higher education. Assessment is based on coursework, assignments, project work, presentations, classroom participation and engagement, practical and applied learning activities, and other approved assessment methods. By the end of the programme, graduates will possess a strong portfolio of creative work, enhanced technical expertise, and the confidence to contribute meaningfully to the evolving design and creative industries.	Advanced Diploma	Upon successful completion of the Advanced Diploma in Communication Design Applications, graduates may pursue opportunities in areas such as: •Communication Design •Graphic Design •Branding and Visual Identity Design •Digital Media Design •Motion Graphics •Content Creation and Digital Marketing •User Experience (UX) and Interface Design (UI) •Creative Advertising and Campaign Design •Creative Entrepreneurship Graduates may also progress to bachelor's degree programmes in related fields such as: •Communication Design •Graphic Design •Visual Communication •Digital Media Design •Creative Advertising •Branding and Marketing Communications •Interactive Media Design •Design and Creative Technologies	View Full Academic Entry Requirements	•Tutorial 1:25 •Lectural 1:80	•Attendance requirement •Module Grade: minimum 50% for each module.
Advanced Diploma In Visual Arts	The Advanced Diploma in Visual Arts is a comprehensive and practice-driven programme designed for aspiring artists seeking to deepen their creative, technical, and conceptual capabilities in contemporary visual arts. Aligned with FHEQ Level 5, the programme provides students with advanced knowledge and practical experience across a range of artistic disciplines, preparing them for professional practice and further academic progression. The curriculum encourages students to explore and refine their artistic voice through rigorous studio practice, critical inquiry, experimentation, and creative research. Students will engage with contemporary art theories, visual culture, and professional artistic practices while developing advanced skills in drawing, painting, mixed media, installation, digital art, and other emerging forms of visual expression. Through a combination of studio-based projects, exhibitions, collaborative work, and independent artistic exploration, students will learn to communicate ideas effectively through visual media and develop a strong understanding of artistic processes from concept development to final presentation. Emphasis is placed on creativity, innovation, critical reflection, and professional practice, enabling students to respond thoughtfully to contemporary social, cultural, and artistic issues. The programme also supports portfolio development, exhibition preparation, curatorial awareness, and entrepreneurial skills, equipping graduates with the confidence and adaptability required in today's evolving creative industries. Students will be encouraged to develop a distinctive artistic identity while gaining practical experience relevant to professional artistic and creative careers. Assessment is based on coursework, studio projects, portfolio development, presentations, classroom participation and engagement, practical and applied learning activities, and other approved assessment methods. Emphasis is placed on continuous artistic development, creative practice, and the effective communication of ideas through visual media. By the end of the programme, graduates will possess an advanced portfolio of creative work, a strong understanding of contemporary visual arts practice, and the skills necessary to pursue professional opportunities or further study in the arts.	Advanced Diploma	Upon successful completion of the Advanced Diploma in Visual Arts, graduates may pursue opportunities in areas such as: •Professional Visual Artist •Fine Arts Practice •Contemporary Art Production •Gallery and Exhibition Management •Arts Administration •Arts Education Support •Community Arts Development •Creative Project Coordination •Curatorial and Museum Support •Creative Entrepreneurship •Further Study Pathways Graduates may progress to bachelor's degree programmes in related fields such as: •Visual Arts •Fine Arts •Contemporary Arts Practice •Studio Arts •Arts Management •Curatorial Studies •Creative Arts and Design •Interdisciplinary Arts •Art and Cultural Studies The programme serves as a bridge between foundational artistic training and advanced professional or academic engagement, enabling students to cultivate both artistic excellence and industry relevance within the contemporary visual arts landscape.	View Full Academic Entry Requirements	•Tutorial 1:25 •Lectural 1:80	•Attendance requirement •Module Grade: minimum 50% for each module.
Diploma in Communication Design Techniques And Applications	The Diploma in Communication Design Techniques and Applications is a practice-oriented programme designed to develop creative, technical, and conceptual skills for aspiring designers and visual communicators. Aligned with FHEQ Level 4, the programme provides students with a strong foundation in communication design, combining design principles, digital technologies, visual storytelling, and industry-relevant creative practices. The curriculum introduces students to the fundamental techniques and applications of contemporary communication design through a combination of studio practice, technical workshops, design projects, and contextual studies. Students will explore how design can be used to communicate ideas effectively across print, digital, interactive, and emerging media platforms while developing a deeper understanding of audience engagement, branding, and visual communication strategies. Through hands-on learning experiences, students will gain practical exposure to areas such as graphic design, typography, digital imaging, content creation, branding, motion graphics, and creative problem-solving. Individual and collaborative projects encourage experimentation, innovation, and the development of a personal creative identity while building confidence in applying design techniques to real-world scenarios. The programme also places emphasis on presentation skills, research, critical thinking, and professional practice, preparing students for progression into advanced design studies and future careers within the creative industries. Supported by industry-informed learning approaches, students will develop a portfolio of work that showcases both technical proficiency and creative potential. Assessment is based on coursework, design projects, portfolio development, presentations, classroom participation and engagement, practical and applied learning activities, and other approved assessment methods. Emphasis is placed on the application of design principles, creative problem-solving, and the effective communication of ideas across various visual and digital media. By the end of the programme, graduates will possess a solid foundation in communication design, an emerging professional portfolio, and the skills required to pursue further studies and opportunities within the evolving design and media landscape.	Diploma	Upon successful completion of the Diploma in Communication Design Techniques and Applications, graduates may pursue opportunities in areas such as: •Graphic Design •Communication Design •Digital Content Creation •Branding and Marketing Communications •Social Media and Content Design •Visual Communication •Illustration and Digital Imaging •Advertising and Promotional Design •Multimedia Design •Creative Production Support Graduates may progress to advanced diploma or bachelor's degree programmes in related fields such as: •Communication Design •Graphic Design •Visual Communication •Digital Media Design •Interactive Media •Branding and Advertising •Creative Technologies •Design and Innovation •Multimedia Arts	View Full Academic Entry Requirements	•Tutorial 1:25 •Lectural 1:80	•Attendance requirement •Module Grade: minimum 50% for each module.